



CATALOG 2026

جودة تستحق الثقة
ramyfood.com



Company Presentation: TAIBA FOOD COMPANY

TAIBA FOOD COMPANY (TFC) is a privately owned Algerian company founded in 2007. Specializing in the agri-food sector, TFC is exclusively dedicated to the production of non-alcoholic beverages. The company has built a strong reputation thanks to its expertise in manufacturing and distributing fruit juices, carbonated drinks, and energy drinks, all marketed under its flagship brand, RAMY.

Strategically located in the industrial zone of Rouïba in Algiers, TFC's production facility benefits from privileged access to essential raw materials and ensures efficient nationwide distribution.

Main Activities

TFC began its operations with the production and distribution of fruit juices, before gradually expanding its product portfolio to include energy drinks and carbonated beverages. The company's development is marked by several key milestones:

2007: Continued development of the Ramy Fruit Drink (with pulp) brand, initially launched in 2006 on the Algerian market in a 250 ml disposable glass bottle, later followed by a 1.25 L PET bottle. This marked the brand's entry into the family pulp-based juice segment.

2010: Creation of a subsidiary dedicated to producing beverages in COMBIBLOC packaging (1 L and 2 L).

2011: Official launch of the RAMY brand, offering preservative-free juices made from fruit pulp, natural extracts, and treated water.

The range includes 24 unique flavors—such as orange-apricot, orange-peach, pineapple, strawberry, and lemon—available in 2 L and 1.25 L PET bottles, as well as 33 CL glass bottles.

2012: Establishment of a new subsidiary for the production of canned beverages and 20 CL COMBIBLOC formats.

2013: Introduction of two energy drink variants—Gold and Coffee—along with a canned juice enriched with fruit pieces and pulp.

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2014: A strategic turning point for TFC with the launch of several new product lines under the RAMY brand:

- Launch of Ramy Carbonated fruit juice drink in 1 L PET bottles, strengthening the brand's presence in the family carbonated beverage segment.
- Introduction of Ramy Tropical, a fruit drink in 2 L PET bottles, expanding the exotic juice offering.
- Launch of Ramy Extra, a fruit beverage range available in PET 30 CL, 1.25 L, and 2 L formats, covering both individual and family consumption.



2015: Expansion into the dairy beverage segment with the creation of a subsidiary producing Ramy Milk and RAMY 'UP' Choco.

Brand Development

To meet evolving consumer preferences and diversify its offering, TFC has introduced several complementary brands over the years:

2018: Introduction of RamyDélíce, a fruit-based drink in a 1.5 L PET bottle.

2019: Portfolio expansion with:

- Power Fruits, an energy drink in 33 CL PET
- Water Fruits, a fruit-flavored carbonated drink available in 1 L and 33 CL PET bottles

2021: Major expansion of the energy drink range with Ramy Energy Drink and Ramy Vita C+, a vitamin-enriched carbonated beverage, both in 33 CL PET.

The same year, introduction of a new 25 CL disposable glass bottle under the RAMY Extreme line, reinforcing the brand's premium image.

2022: Introduction of Ramy Milky, a fruit-flavored milk drink available in 1 L and 30 CL PET bottles.

2023: Launch of Ramy Green Energy, a ginger-based energy drink in 33 CL PET.

In the same year, introduction of the new 20 CL pack format for Ramy Milky fruit-flavored milk drink.

2024: Diversification with:

- Ramy Malt, a non-alcoholic malt beverage
- Ramy Green Energy with ginseng and acerola in 33 CL PET
- Ramy Soda Bitter, a uniquely flavored carbonated drink in disposable glass

Also launched: Ramy Milky in 1 L and 125 ML pack formats.

2025:

- Launch of a new packaging format for Ramy Milky in 24 CL cans, enhancing the modernization and diversification of the dairy range.
- Introduction of Ramy Bubbles, a new line of flavored carbonated beverages in disposable glass bottles.
- Launch of Ramy %100 Fruit Juice in 750 ML PET, a convenient format for on-the-go consumption.
- Complete redesign of the 24 CL can format for RAMY Carbonated fruit-juice drink, featuring a new shape and volume.

المنطقة الصناعية للروبية، الجزائر العاصمة، الجزائر

www.ramyfood.com

[facebook.com/ramy food](https://facebook.com/ramyfood)

الهاتف : +213 23 86 23 60

جودة تستحق الثقة

Ramy®

Carbonated Drink

Volume

Can 24Cl

Burden

24 Cans X 24Cl

Pallet

150 Burdens X 24 Cans

Orange, Mojito, Apple
Pineapple, Pomegranate
Cocktail Tropical, Citrus



جودة تستحق الثقة

Ramy®
Energy

Volume

Can 24Cl

Burden

24 Cans X 24Cl

Pallet

150 Burdens X 24 Cans

Red Buffalo EXTRA
ENERGY DRINK



جودة تستحق الثقة

Ramy®

Beverage With Natural
Fruit Juice

Volume

Can 24Cl

Burden

24 Cans X 24Cl

Pallet

150 Burdens X 24 Cans

Orange, Lemon, Pineapple
Strawberry, Mango
Orange-Apricot, Orange-Peach
Orange-Peach-Strawberry
Peach



جودة تستحق الثقة



Fruity Milk
Drink

Volume

Can 24Cl

Burden

24 Cans X 24Cl

Pallet

150 Burdens X 24 Cans



جودة تستحق الثقة

Ramy®
Energy

Volume	Plastic Bottle 33Cl
Burden	12 Bottles X 33Cl
Pallet	192 Burdens X 12 Bottles

Red Buffalo EXTRA
ENERGY DRINK
GINGEMBRE
ACEROLA-GENSENG



جودة تستحق الثقة



Malt Beverage

Volume	Plastic Bottle 33Cl
Burden	12 Bottles X 33Cl
Pallet	192 Burdens X 12 Bottles

Honey, Peach
Lemon



جودة تستحق الثقة



Beverage With
Fruit Pulp

Volume

Plastic Bottle 02L
Plastic Bottle 30Cl

Burden

06 Bottles X 02L
12 Bottles X 30Cl

Pallet

64 Burdens X 06 Bottles
192 Burdens X 12 Bottles

Orange, Peach, Lemon, Grape
Orange-Mango-Pineapple
Orange-Pineapple, Citrus
Orange-Apricot, Orange-Peach
Orange-Peach-Strawberry
orange-Lemon-Carrot



جودة تستحق الثقة

Ramy® Beverage With
Fruit Pulp

Volume

Plastic Bottle 02 L

Plastic Bottle 1,25 L

Burden

06 Bottles X 02 L

06 Bottles X 1,25 L

Pallet

64 Burdens X 06 Bottles

110 Burdens X 06 Bottles

Orange, Mandarin, Pineapple
Peach, Lemon, Strawberry, Mango
Pomegranate, Cherry, Apricot
Mango Cocktail, Tropical Cocktail
Orange-Mango-Pineapple
Orange-Pineapple, Citrus
Orange-Apricot, Orange-Peach
Orange-Peach-Strawberry
,Orange-Lemon-Carrot
Blood Orange-Pomegranate
Apple-Banana, Orange-Lemon
Apple-Banana-Strawberry



جودة تستحق الثقة



Beverage With
Fruit Pulp

Volume	Plastic Bottle 1,25L, 2L
Burden	06 Bottles X 1,25L 06 Bottles X 2L
Pallet	110 Burdens X 06 Bottles 64 Burdens X 06 Bottles

Orange, Pineapple
Passion cocktail
Orange-Apricot, Orange-Peach
Orange-Peach-Strawberry
Orange-Lemon-Carrot



جودة تستحق الثقة

Ramy® Juice 100%

Volume	Plastic Bottle 75Cl
Burden	06 Bottles X 75Cl
Pallet	110 Burdens X 06 Bottles

Orange - Apple, Pineapple



جودة تستحق الثقة



Fruity drink
With milk

Volume	Plastic Bottle 30Cl, 1L
Burden	12 Plastic Bottles X 30Cl 06 Plastic Bottles X 1L
Pallet	192 Burdens X 12 Bottles 120 Burdens X 06 Bottles

Apple-Banana
Apple-Pear, Mango
Apricot, Peach, Pineapple
Strawberry-Raspberry
exotic cocktail



جودة تستحق الثقة

Ramy

Fruit Beverage

Volume

Pack 02Liter
Pack 01Liter
Pack 20Cl
Pack 11Cl

Burden

06 Packs X 02Liter
12 Packs X 01Liter
27 Packs X 20Cl
40 Packs X 11Cl

Pallet

64 Burdens X 06 Packs
60 Burdens X 12 Packs
120 Burdens X 27 Packs
180 Burdens X 40 Packs

Orange, Pineapple, Mandarin
Mango Cocktail, Tropical Cocktail
Orange-Apricot, Orange-Peach
Orange-Peach-Strawberry
Orange-Pineapple



جودة تستحق الثقة

frutty

Fruit Beverage

Volume

Pack 01 Liter

Pack 20Cl

Burden

12 Packs X 01 Liter

27 Packs X 20Cl

Pallet

60 Durdens X 12 Packs

120 Durdens X 27 Packs

Orange

Pineapple, Tropical Cocktail
Orange-Apricot, Orange-Peach
Orange-Peach-Strawberry



جودة تستحق الثقة



Fruity milk drink

Volume

Pack 01Liter
Pack 20Cl
Pack 125MI

Burden

06 Packs X 01Liter
18 Packs X 20Cl
40 Packs X 125MI

Pallet

120 Burdens X 06 Packs
180 Burdens X 18 Packs
294 Burdens X 40 Packs

Mango

Apricot, Peach

Strawberry-Raspberry

exotic cocktail-exotic cocktail



جودة تستحق الثقة



Malt Beverage

Volume

Burden 25Cl

Burden

12 Burdens X 25Cl

Palet

125 Burdens X 12Bottles

Apple
Peach, Pineapple
Honey



جودة تستحق الثقة

Ramy[®]
EXTREME

Energy Drink

Volume

Burden 25Cl

Burden

12 Burdens X 25Cl

Palet

125 Burdens X 12Bottles

Honey, Classique
Grape, Pineapple



جودة تستحق الثقة

BITTER Soda

Volume	Burden 25Cl
Burden	12 Burdens X 25Cl
Palet	125 Burdens X 12Bottles

Soda Bitter



جودة تستحق الثقة

Ramy® Flavored Carbonated
Beverage

Volume

Burden 25Cl

Burden

12 Burdens X 25Cl

Palet

125 Burdens X 12Bottles

Orange, Peach

